
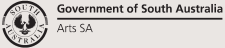





Program at a Glance **Tuesday 23.02.10**

		Marketplace
	<p>DocExchange DocExchange stations will be available around the Conference area on Level 1 of the Hilton Adelaide during AIDC 2010. This online networking tool offers AIDC delegates a great opportunity to market themselves and their projects, to discuss industry trends and needs, to promote industry events and screenings, and to work with each other on a national and international level. There will be two dedicated DocExchange stations in the Delegates Lounge, and one at the Sales Desk.</p> <p>DocExchange Premium Members (delegates) have their own profile page and are able to set up a personal calendar including meeting times, Conference session times, social events, etc. to help plan their Conference.</p> <p>And then they can keep the conversations going all year round!</p>	<p>Screening Room 10:30 – 17:00</p> <p>MeetMarket Training Day 13:30 – 16:00</p>
10:00 – 17:00	AIDC Registrations open at the Hilton Adelaide (Ground Level Foyer)	
10:30 – 17:00	Screening Room opens at the Hilton Adelaide (Suite 2/Level 1)	
16:00 – 18:00	<p>ScienceExchange at RiAus, Science Exchange, Exchange Place, Adelaide</p> <p>In collaboration with the Royal Institution Australia (RiAus), AIDC aims to connect scientists and science communicators with producers and broadcasters. ScienceExchange is a pitch event where scientists will present their story ideas. After the pitches there will be dedicated networking time.</p> <p>The submitted science stories were made available to producers and broadcasters prior to the Conference in the ScienceExchange section on screeningroom.org.au.</p> <p>MC: Lish Fejer</p>	 <p>F4 (Mercury Cinema)</p>
19:00 – 20:00	AIDC 2010 Welcome Drinks at the Kerry Packer Civic Gallery, Hawke Centre , UniSA.	17:00 Opening Session (16:30 drinks)
20:00 – 21:00	<p>Inaugural Stanley Hawes Address at the Allan Scott Theatre, Hawke Centre, UniSA.</p> <p>Includes traditional welcome, speeches and presentation of the Stanley Hawes Award and Address by the winner</p>	Saturday Night
21:00 onwards	<p>AIDC 2010 Opening Night Party at Casablaba (the AIDC 2010 After Hours Bar), 12 Leigh Street, Adelaide.</p> <p>Music, mezza platters and drinks until the bar tab runs out.</p> <p><i>These AIDC 2010 Opening Night Events are co-hosted by ABC Television & Arts SA</i></p>	Rise of Leatherman Making Mary & Max
	 	

Program at a Glance Day 1: Wednesday 24.02.10

	Red Room	Yellow Room	Blue Room	Green Room	Marketplace	
1 09:00 – 10:15	Keynote: Thom Beers – Stand & Deliver! Speaker: Thom Beers				Sales Desk 08:30 – 17:30 Screening Room 08:30 – 19:30 MeetMarket 11:30 – 17:00	
Morning Coffee / Tea Break						
2 10:45 – 11:45	Who is Who at AIDC 2010	The Anatomy of a Trailer: Simple Strategies to Create More Engaging Trailers & Attract Funding Speakers: Richard Harris, Kevin Schaff	In Conversation with Alan Rosenthal Moderator: Shaun Miller Speaker: Alan Rosenthal			
Mini Break						
3 12:00 – 13:00	In Conversation with SBS's Matt Campbell Moderator: Sandy George Speaker: Matt Campbell	Totally Convergent Moderator: Veronica Sive Speakers: Silva Basmajian, Kirsty Hunter, Michael McMahon, Jennifer Wilson	ABC TV Documentary in Conversation: Stuart Menzies & Dasha Ross Speakers: Stuart Menzies, Dasha Ross	The Editors' Hour – Sales Agents 1 ro*co films (USA), First Hand Films (CHE), Films Transit (USA)	 F4 (Mercury Cinema)	
Lunch Break						
4 14:00 – 15:00	Master Class: Jonathan Stack – The New Frontier <i>(double session)</i> Speaker: Jonathan Stack	SBS Meet the Commissioners Speakers: Denise Eriksen, John Godfrey, Marshall Heald, Peter Newman, Jane Roscoe	The Science Behind Science Programs Moderator: Alison Leigh Speakers: Sonya Pemberton, Amanda Tyndall,	The Editors' Hour – Sales Agents 2 Galloping Films (AUS), Verve Entertainment (AUS), Smiley Film Sales (NZ)		17:00 Session 1 Kemira Night Fare 18:45 Session 2 Love, Lust & Lies 20:45 Session 3 The Farm: Angola Umoja
Mini Break						
5 15:15 – 16:15	Master Class: Jonathan Stack – The New Frontier – continued	Working with China <i>(double session)</i> Speakers: Chinese delegation to AIDC	ABC TV Documentary in Conversation: Alan Erson and Stuart Menzies Speakers: Alan Erson, Stuart Menzies	The Editors' Hour – North American Public Broadcasters KETC-TV PBS St Louis, PBS International, ITVS, WNED		
Afternoon Coffee / Tea Break						
6 16:45 – 17:45	Trailer Park Pitch Moderator: Pat Ferns	Working with China – continued				

Program at a Glance Day 2: Thursday 25.02.10

	Red Room	Yellow Room	Blue Room	Green Room	Marketplace
1 09:00 – 10:00	Why Let Ethics Get in the Way of a Good Story? Moderator: Elizabeth Tadic Speakers: Claire Aguilar, Ivan O'Mahoney, Alan Rosenthal, John Safran, Tom Zubrycki				Sales Desk 08:30 – 17:30 Screening Room 08:30 – 19:30 MeetMarket 10:30 – 17:00
Morning Coffee / Tea Break					
2 10:30 – 11:30	Love, Lust & Lies: Q&A with Gillian Armstrong Moderator: Sandy George Speaker: Gillian Armstrong	Working with Global Broadcasters & Donors Speakers: Nathalie Applewhite, Martin Atkin, Paul Gibbs, Flora Gregory, Brenda Kelly	Making Co-Productions and the Producer Offset Work for You Moderator: Stephen Boyle Speakers: Ross Matthews, Michele McDonald		 F4 (Mercury Cinema) 16:00 Session 1 Molly & Mobarak My Home the Block 19:00 Session 2 The Bigamist Bride World Champion Santa 21:20 Session 3 The Farm: 10 Down Drive
	Mini Break				
3 11:45 – 12:45	From Sylvania Waters to The Family Moderator: Jane Roscoe Speakers: Brian Hill, Peter Newman, Jonathan Smith	Make an Impact – Outreach & Education Moderator: Susan MacKinnon Speakers: Martin Atkin, Ian Darling, Cathy Henkel, Gil Scrine, Jonathan Stack	ABC TV Arts in Conversation: Amanda Duthie Speaker: Amanda Duthie	The Editors' Hour – China/Korea Sohu.com, Beijing Channel Zero Media, EBS International Documentary Festival	
Lunch Break					
4 14:00 – 15:00	A Fresh Pair of Eyes? Working with Executive Producers Speakers: Greg Sanderson, Geoffrey Smith	Making Films with NGOs Moderator: Mitzi Goldman Speakers: Katie Hart, Jirrah Harvey, Rose Hesp, Katie Isaac, Kelrick Martin, Jane Roscoe, Caroline Shepherd	Serious Games Initiative Moderator: John Welsh Speakers: Jennifer Collins, Bryan Moses, John Welsh	The Editors' Hour – Al Jazeera Al Jazeera English	
	Mini Break				
5 15:15 – 16:15	Focus on Compass Moderator: Jennifer Collins Speakers: Jennifer Collins, Rose Hesp, Dasha Ross, Varcha Sidwell	Subsidy to Self-Reliance Speaker: Cathy Henkel	Master Class: Marcus Gillezeau – It's All-Media with New Money Speaker: Marcus Gillezeau	The Editors' Hour – BBC BBC Storyville, BBC Scotland, BBC World News	
Afternoon Coffee / Tea Break					
6 16:45 – 17:45	Australian Ethical/DAF Mini Doc Comp Moderator: Mitzi Goldman Speakers: Naomi Edwards, Ian Darling, Howard Pender, Rod Quantock				

Program at a Glance **Day 3: Friday 26.02.10**

	Red Room	Yellow Room	Blue Room	Green Room	Marketplace
1 09:00 – 10:00	Keynote: Paul Gibbs – The World is My Audience Speaker: Paul Gibbs				Sales Desk 08:30 – 17:00 Screening Room 08:30 – 17:00
Morning Coffee / Tea Break					
2 10:30 – 11:30	In Conversation with Ruth Harley Moderator: Steve Hewlett Speaker: Ruth Harley	Selling Australia to the World Speakers: Michael Cordell, John Hughes, Kate Kennedy White, Mike Piper	Copyright Law Speaker: Shaun Miller	The Editors' Hour – Discovery Discovery Networks Asia-Pacific, Discovery Networks Asia-Pacific Australasia	MeetMarket 10:30 – 17:00
Mini Break					
3 11:45 – 12:45	Behind the Screen (Australia) Moderator: Ross Matthews Speakers: Martien Coucke, Kathleen Drumm, Ross Matthews, Liz Stevens	The Journey So Far: NITV 2007 – 2010 Speaker: Kelrick Martin	One Hour of Honesty Speakers: Esther van Messel, Greg Sanderson	The Editors' Hour – Europe Arte France, ZDF/Arte Germany, YLE TV1	
12:45 – 13:15	AIDC AGM				
Lunch Break					
4 14:00 – 15:00	Master Class: Jonathan Smith – The Making of the Family (double session) Speaker: Jonathan Smith	5 Years of Bondi Rescue Speakers: Michael Cordell, Ben Davies	Producer's Pathways Moderator: Simon Nasht Speakers: Mark Atkin, Stuart Menzies, Karena Slaninka, Steve Warne	The Editors' Hour – National Geographic National Geographic Television International UK, National Geographic Channels International USA, National Geographic Australia, National Geographic TV USA.	
Mini Break					
5 15:15 – 16:15	Master Class: Jonathan Smith – <i>continued</i>	Beyond Social Media: Documentary & the Intelligent Web Speakers: Heather Croall, Wendy Levy, Fee Plumley, Lyn Terrett	AIDC Q&A Speakers: Joost den Hartog, AIDC Board members		
Afternoon Coffee / Tea Break					
6 16:45 – 17:45	Plenary Session				

Program is subject to change. Details correct at time of printing.