
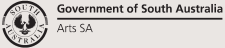





# Program at a Glance **Tuesday 23.02.10**

		Marketplace
	<p><b>DocExchange</b>            DocExchange stations will be available around the Conference area on Level 1 of the Hilton Adelaide during AIDC 2010. This online networking tool offers AIDC delegates a great opportunity to market themselves and their projects, to discuss industry trends and needs, to promote industry events and screenings, and to work with each other on a national and international level. There will be two dedicated DocExchange stations in the Delegates Lounge, and one at the Sales Desk.</p> <p>DocExchange Premium Members (delegates) have their own profile page and are able to set up a personal calendar including meeting times, Conference session times, social events, etc. to help plan their Conference.</p> <p>And then they can keep the conversations going all year round!</p>	<p>Screening Room 10:30 – 17:00</p> <p>MeetMarket Training Day 13:30 – 16:00</p>
10:00 – 17:00	<b>AIDC Registrations</b> open at the Hilton Adelaide (Ground Level Foyer)	
10:30 – 17:00	<b>Screening Room</b> opens at the Hilton Adelaide (Suite 2/Level 1) / <b>Delegates Lounge</b> opens at the Hilton Adelaide (Ballroom B/Level 1)	
16:00 – 18:00	<p><b>ScienceExchange</b> at RiAus, Science Exchange, Exchange Place, Adelaide</p> <p>In collaboration with the Royal Institution Australia (RiAus), AIDC aims to connect scientists and science communicators with producers and broadcasters. ScienceExchange is a pitch event where scientists will present their story ideas. After the pitches there will be dedicated networking time.</p> <p>The submitted science stories were made available to producers and broadcasters prior to the Conference in the ScienceExchange section on <a href="http://screeningroom.org.au">screeningroom.org.au</a>.</p> <p><b>MC:</b> Lish Fejer</p>	 <p><b>F4 (Mercury Cinema)</b></p>
19:00 – 20:00	<b>AIDC 2010 Welcome Drinks</b> at the Kerry Packer Civic Gallery, <b>Hawke Centre</b> , UniSA, Adelaide.	17:00 Opening Session (16:30 drinks)
20:00 – 21:00	<p><b>Inaugural Stanley Hawes Address</b> at the Allan Scott Theatre, <b>Hawke Centre</b>, UniSA, Adelaide.</p> <p>Includes traditional welcome, speeches and presentation of the Stanley Hawes Award to celebrated filmmaker Tom Zubrycki for his outstanding contribution to the Australian Documentary Industry. Tom will then give the inaugural Stanley Hawes Address.</p>	Saturday Night
21:00 onwards	<p><b>AIDC 2010 Opening Night Party at Casablaba</b> (the AIDC 2010 After Hours Bar), 12 Leigh Street, Adelaide.</p> <p>Music, mezze platters and drinks until the bar tab runs out.</p> <p><i>These AIDC 2010 Opening Night Events are co-hosted by Arts SA &amp; ABC Television</i></p>	Rise of Leatherman Making Mary & Max
	 	

# Program at a Glance Day 1: Wednesday 24.02.10

	Red Room	Yellow Room	Blue Room	Green Room	Marketplace	
<b>1</b> 09:00 – 10:15	<b>Keynote:</b> Thom Beers – Stand & Deliver! <b>Speaker:</b> Thom Beers				Sales Desk 08:30 – 17:30 Screening Room 08:30 – 19:30	
Morning Coffee / Tea Break						
<b>2</b> 10:45 – 11:45	<b>Who is Who at AIDC 2010</b>	<b>The Anatomy of a Trailer:</b> Simple Strategies to Create More Engaging Trailers & Attract Funding <b>Speakers:</b> Richard Harris, Jackson Pellow, Kevin Schaff	<b>In Conversation with Alan Rosenthal</b> <b>Moderator:</b> Shaun Miller <b>Speaker:</b> Alan Rosenthal		MeetMarket 11:30 – 17:00	
Mini Break						
<b>3</b> 12:00 – 13:00	<b>In Conversation with SBS's Matt Campbell</b> <b>Moderator:</b> Sandy George <b>Speaker:</b> Matt Campbell	<b>Totally Convergent</b> <b>Moderator:</b> Veronica Sive <b>Speakers:</b> Silva Basmajian, Kirsty Hunter, Michael McMahon, Jennifer Wilson	<b>ABC TV Documentary in Conversation: Stuart Menzies &amp; Dasha Ross</b> <b>Speakers:</b> Stuart Menzies, Dasha Ross	<b>The Editors' Hour – Sales Agents 1</b> ro*co films (USA), First Hand Films (CHE), Films Transit (USA)	 <b>F4 (Mercury Cinema)</b> 17:00 <b>Session 1</b> Kemira Night Fare 18:45 <b>Session 2</b> Love, Lust & Lies 20:45 <b>Session 3</b> The Farm: Angola Umoja	
Lunch Break						
<b>4</b> 14:00 – 15:00	<b>Master Class: Jonathan Stack – The New Frontier</b> <i>(double session)</i> <b>Speaker:</b> Jonathan Stack	<b>SBS Meet the Commissioners</b> <b>Speakers:</b> Denise Eriksen, John Godfrey, Marshall Heald, Peter Newman, Jane Roscoe	<b>The Science Behind Science Programs</b> <b>Moderator:</b> Alison Leigh <b>Speakers:</b> Judy Ford, Sonya Pemberton, Amanda Tyndall	<b>The Editors' Hour – Sales Agents 2</b> Galloping Films (AUS), Verve Entertainment (AUS), Smiley Film Sales (NZ)		
Mini Break						
<b>5</b> 15:15 – 16:15	<b>Master Class: Jonathan Stack – The New Frontier – continued</b>	<b>Working with China</b> <i>(double session)</i> <b>Speakers:</b> Chinese delegation to AIDC	<b>ABC TV Documentary in Conversation: Alan Erson &amp; Stuart Menzies</b> <b>Speakers:</b> Alan Erson, Stuart Menzies	<b>The Editors' Hour – North American Public Broadcasters</b> KETC-TV PBS St Louis, ITVS, WNED Buffalo/Toronto		
Afternoon Coffee / Tea Break						
<b>6</b> 16:45 – 17:45	<b>Trailer Park Pitch</b> <b>Moderator:</b> Pat Ferns	<b>Working with China – continued</b>		<b>Discovery Ignite Pitch</b> <i>(closed session)</i>		

# Program at a Glance **Day 2: Thursday 25.02.10**

	Red Room	Yellow Room	Blue Room	Green Room	Marketplace	
<b>1</b> 09:00 – 10:00	<b>Why Let Ethics Get in the Way of a Good Story?</b> <b>Moderator:</b> Elizabeth Tadic <b>Speakers:</b> Claire Aguilar, Ivan O'Mahoney, Alan Rosenthal, John Safran, Tom Zubrycki			<b>Discovery Ignite Pitch</b> <i>(closed session)</i>	Sales Desk 08:30 – 17:30  Screening Room 08:30 – 19:30  MeetMarket 10:30 – 17:00	
Morning Coffee / Tea Break						
<b>2</b> 10:30 – 11:30	<b>Love, Lust &amp; Lies – Q&amp;A with Gillian Armstrong</b> <b>Moderator:</b> Sandy George <b>Speaker:</b> Gillian Armstrong	<b>Working with Global Broadcasters &amp; Donors</b> <b>Speakers:</b> Nathalie Applewhite, Martin Atkin, Paul Gibbs, Flora Gregory, Brenda Kelly	<b>Making Co-Productions and the Producer Offset Work for You</b> <b>Moderator:</b> Stephen Boyle <b>Speakers:</b> Sally Ingleton, Ross Matthews, Michele McDonald, Jenni Tosi	<b>Discovery Ignite Pitch</b> <i>(closed session)</i>	 <b>F4 (Mercury Cinema)</b> 16:00 <b>Session 1</b> Molly & Mobarak My Home the Block  19:00 <b>Session 2</b> The Bigamist Bride World Champion Santa  21:20 <b>Session 3</b> The Farm: 10 Down Drive	
Mini Break						
<b>3</b> 11:45 – 12:45	<b>From Sylvania Waters to The Family</b> <b>Moderator:</b> Jane Roscoe <b>Speakers:</b> Brian Hill, Peter Newman, Jonathan Smith	<b>Make an Impact – Outreach &amp; Education</b> <b>Moderator:</b> Susan MacKinnon <b>Speakers:</b> Martin Atkin, Ian Darling, Cathy Henkel, Gil Scrine, Jonathan Stack	<b>ABC TV Arts in Conversation: Amanda Duthie</b> <b>Speaker:</b> Amanda Duthie	<b>The Editors' Hour – China/Korea</b> Sohu.com, Beijing Channel Zero Media, EBS International Documentary Festival		
Lunch Break						
<b>4</b> 14:00 – 15:00	<b>A Fresh Pair of Eyes? Working with Executive Producers</b> <b>Speakers:</b> Greg Sanderson, Geoffrey Smith	<b>Making Films with NGOs</b> <b>Moderator:</b> Mitzi Goldman <b>Speakers:</b> Katie Hart, Jirra Harvey, Rose Hesp, Katie Isaac, Kelrick Martin, Mary-Ellen Mullane, Jane Roscoe, Caroline Shepherd	<b>Serious Games Initiative</b> <b>Moderator:</b> John Welsh <b>Speakers:</b> Jennifer Collins, Bryan Moses, Dean Tuttle, John Welsh	<b>The Editors' Hour – Al Jazeera</b> Al Jazeera English		
Mini Break						
<b>5</b> 15:15 – 16:15	<b>Focus on Compass</b> <b>Moderator:</b> Jennifer Collins <b>Speakers:</b> Jennifer Collins, Rose Hesp, Dasha Ross, Varcha Sidwell	<b>Subsidy to Self-Reliance</b> <b>Speaker:</b> Cathy Henkel	<b>Master Class: Marcus Gillezeau</b> – It's All-Media with New Money <b>Speaker:</b> Marcus Gillezeau	<b>The Editors' Hour – BBC</b> BBC Storyville, BBC Scotland, BBC World News		
Afternoon Coffee / Tea Break						
<b>6</b> 16:45 – 17:45	<b>Australian Ethical/DAF Mini Doc Comp</b> <b>Moderator:</b> Mitzi Goldman <b>Speakers:</b> Naomi Edwards, Ian Darling					

# Program at a Glance **Day 3: Friday 26.02.10**

	Red Room	Yellow Room	Blue Room	Green Room	Marketplace
<b>1</b> 09:00 – 10:00	<b>Keynote: Paul Gibbs</b> – <b>The World is My Audience</b> <b>Speaker:</b> Paul Gibbs				Sales Desk 08:30 – 17:00
10:00 – 10:10		F4 Award Presentation			Screening Room 08:30 – 17:00
Morning Coffee / Tea Break					
<b>2</b> 10:30 – 11:30	<b>In Conversation with Screen Australia's Ruth Harley</b> <b>Moderator:</b> Steve Hewlett <b>Speaker:</b> Ruth Harley	<b>Selling Australia to the World</b> <b>Moderator:</b> Silva Basmajian <b>Speakers:</b> Michael Cordell, John Hughes, Mike Piper	<b>Copyright Law – A User Friendly Guide</b> <b>Speaker:</b> Shaun Miller	<b>The Editors' Hour – Discovery</b> Discovery Networks Asia-Pacific, Discovery Networks Asia-Pacific Australasia	
Mini Break					
<b>3</b> 11:45 – 12:45	<b>Behind the Screen (Australia)</b> <b>Moderator:</b> Ross Matthews <b>Speakers:</b> Martien Coucke, Ross Matthews, Liz Stevens	<b>The Journey So Far: NITV 2007 – 2010</b> <b>Speaker:</b> Kelrick Martin	<b>Beyond Social Media: Documentary &amp; the Intelligent Web</b> <b>Speakers:</b> Heather Croall, Wendy Levy, Fee Plumley	<b>The Editors' Hour – Europe</b> Arte France, ZDF/Arte Germany, YLE TV1 (FIN)	
<b>4</b> 12:45 – 13:15	<b>AIDC AGM</b>				
Lunch Break					
<b>5</b> 14:00 – 15:00	<b>Master Class: Jonathan Smith – The Making of the Family</b> <i>(double session)</i> <b>Speaker:</b> Jonathan Smith	<b>5 Years of Bondi Rescue</b> <b>Speakers:</b> Michael Cordell, Ben Davies	<b>Producer's Pathways</b> <b>Moderator:</b> Simon Nasht <b>Speakers:</b> Mark Atkin, Stuart Menzies, Karena Slaninka, Steve Warne	<b>The Editors' Hour – National Geographic</b> NGTI UK, NGCI USA, National Geographic Australia, National Geographic TV USA.	
Mini Break					
<b>6</b> 15:15 – 16:15	<b>Master Class: Jonathan Smith – continued</b>	<b>One Hour of Honesty</b> <b>Speakers:</b> Esther van Messel, Greg Sanderson	<b>AIDC Q&amp;A</b> <b>Speakers:</b> Joost den Hartog, AIDC Board members		
Afternoon Coffee / Tea Break					
16:45 – 17:45	<b>Plenary Session – Question Time at AIDC</b>				

Program is subject to change. Details correct at time of printing.