



2010
FEBRUARY 23-26
AUSTRALIAN
INTERNATIONAL
DOCUMENTARY
CONFERENCE

HILTON ADELAIDE
AUSTRALIA

WWW.AIDC.COM.AU

Monday 19 October 2009

MEETMARKET - MARKETPLACE FOR DOCUMENTARY FILMMAKERS

MeetMarket – the highly successful, productive and competitive marketplace initiative for documentary filmmakers – opened for submissions today.

MeetMarket brings together selected documentary filmmakers with national and international executive producers, broadcasters and distributors attending the **AUSTRALIAN INTERNATIONAL DOCUMENTARY CONFERENCE (AIDC)** in Adelaide in February, 2010.

MeetMarket will, for the first time, include Asian factual film projects and filmmakers, alongside filmmakers from around Australia.

MeetMarket is designed to match documentary filmmakers' most innovative project ideas with targeted national and international audiences. Twenty-five documentary projects will initially be selected to participate in **MeetMarket**, 2010. Twenty of these slots are available to Australian filmmakers and, for the first time, five slots will be dedicated to projects from Asian filmmakers.

Pitch teasers of the selected 25 projects will then be viewed by executive producers, broadcasters and distributors from the documentary industry through the **Screening Room** online.

After viewing the selected projects, the executive producers, broadcasters and distributors will choose which ones they wish to discuss further in meetings with the filmmakers. These one-on-one meetings provide the opportunity for creative and original ideas to be fast-tracked within a supportive and structured setting.

Filmmakers wanting to participate in **MeetMarket** can put forward their projects online for the initial selection process from today. Projects entered may be at any stage of development, production or post-production.

AIDC 2010 provides a range of marketplace opportunities for its delegates including **MeetMarket**, **Trailer Park**, **Videotheque** and **The Editors' Hour**. Online facilities supporting these opportunities include the **Screening Room** and **DocExchange**.

For more info visit **MeetMarket** at the new-look website: www.aidc.com.au under **Market Place**.

Australian International Documentary Conference
23 - 26 February 2010
Adelaide Hilton, South Australia

MeetMarket enquiries: Ruth Cross, MeetMarket Manager.
Tel: +61 (0)8 8271 1488, Mob: +61 (0)435 556 339, Email: ruth@aidc.com.au

Joost den Hartog, Conference Director, is available for interviews

Further media information: Amanda Werner
Mob: 0412 007 273, Email: wernerpr@bigpond.net.au

MeetMarket is presented by AIDC and supported by Screen Australia