



TUESDAY 25 JANUARY 2011



**AIDC and SPAA LAUNCH P2P: CO-CREATE**

Australia’s annual showcase of factual production companies

**Australian International Documentary Conference (AIDC)** and **Screen Producers Association of Australia (SPAA)** have in partnership launched **P2P:Co-create**, a networking platform bringing together Australia’s leading factual content producers with the global market.

**P2P:Co-create** aims to spark and facilitate new co-production opportunities. Developed in response to the growing demand for Australian production companies to engage with a global market, **P2P:Co-create** is designed for Australian producers to meet and explore projects with potential co-production partners in an exclusive environment.

This new initiative is an ideal opportunity for international production companies seeking Australian co-production partners. It also offers an excellent opportunity for Australian companies to present their development slate to broadcasters.

Australian and International **P2P:co-create** company representatives will be attending the upcoming AIDC being held in Adelaide at the Hilton for 1 - 4 March.

Director of AIDC, Joost den Hartog said, “I’m very excited about the opportunity to market Australian production power. The prospect of working closely with the country’s top ranking factual television production companies will add a new dimension to our annual event.”

“SPAA is pleased to participate in this great initiative that provides targeted opportunities for selected companies to expand their international networks, and we hope it will lead to some great co-productions with lasting partnerships. AIDC is the perfect platform for this initiative.” added Geoff Brown, Executive Director of SPAA.

The Australian companies already involved in **P2P: co-create** span factual features, television and interactive digital programs for public and commercial broadcasters and the internet. The companies are well established and set up to facilitate international co-production arrangements.

**P2P:co-create** is open to participation from international production companies and international producer delegations invited to AIDC.

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## AIDC and SPAA LAUNCH P2P: CO-CREATE

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The founding members of **P2P: co-create's** inaugural showcase of **Australian production companies** are (in alphabetical order):

360 Degree Films	VIC
Artemis International	WA
Bearcage Films	ACT
Beyond Fact and Fiction	NSW
Carbon Media	QLD
Circling Shark Productions	WA
December Films	VIC
Electric Pictures	WA
Essential Media and Entertainment	NSW
Matchbox Pictures	VIC & NSW
Piper Films	SA
Quail TV	NSW
Renegade Films	VIC
Roar Film	TAS
Wild Fury Productions	QLD

**International production companies** from Malaysia, Canada, United Kingdom, United States and New Zealand will be attending AIDC 2011.

For more info visit [www.aidc.org.au](http://www.aidc.org.au)

**Australian International Documentary Conference**

**1 – 4 March 2011**

**Hilton Adelaide, South Australia**

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