



CUT TO THE CHASE - CURATED PROJECT MEETINGS - AIDC 2025 Submission Guidelines

Have a pitch-ready project or projects for AIDC's Cut to the Chase? This guide provides you with all the information you need.

Cut to the Chase is AIDC's curated marketplace, carefully matching producers and decision makers for optimum outcomes with no time-wasting. With meetings taking place both in-person and online, Cut to the Chase allows decision makers and projects to make meaningful connections through one-on-one meetings.

Any Key Creatives attached to the project can submit a project(s) with an AIDC 2025 Business Pass or All Access Pass. There is no submission fee for Cut to the Chase projects. All projects submitted via the Cut to the Chase portal will be considered for curated meetings with Australian and international decision makers participating in AIDC in-person between Sunday 2 to Wednesday 5 March and/or as part of the International Online Market between Thursday 6 and Friday 7 March 2025 (AEDT).

Submissions Open: **Wednesday 30 October 2024 at 9:00 (AEDT).**

Submissions Close: **Friday 31 January 2025 at 23:59 (AEDT).**

Submission Fee: There is no submission fee, but applicants and project representatives taking meetings must have one of the following passes:

- Business Pass
- Online Business Pass
- All Access Pass
- Online All Access Pass

For more information on each pass please visit aidc.com.au/register/passes

Pass holders can submit up to two (2) projects, as per:

- 2 x screen projects, or
- 1 x screen project + 1 x audio project

Please note we can only accept 1 audio project per pass holder.

Every project will be reviewed and recommended to decision makers based on the suitability of the project. Decision makers include broadcasters, streamers, international sales agents, distribution companies, Australian and international production companies, funds and financing organisations, film festivals and markets. Decision makers will have the final say on which projects they will meet with.

If your project has been selected for Cut to the Chase meetings, AIDC will contact you no later than one week before the event confirming your meeting schedule. Please note that due to high demand, meeting time availability and project suitability, Cut to the Chase meetings cannot be guaranteed for all projects submitted.



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Please note:

- Submissions received after **Friday 31 January 202 5at 23:59 (AEDT)** will not be accepted.
- Passes must be purchased prior to completing your submission.
- Once the submission process is complete, submissions can no longer be amended.

For More Information:

Please contact pitch@aidc.com.au



HOW TO SUBMIT

Visit [Cut to the Chase](#) for further information and a link to the application form.

LOGIN

To complete your application you will first need to register for a free MY AIDC account (or log into your existing account). The application form [link](#) will prompt you to register (or log in) to your MY AIDC account before you are able to access and complete your form.

Please contact info@aidc.com.au if you encounter any issues.

INTRODUCTION

Please review and note important information

CREDITS

Please complete the following fields (fields marked with an asterisk * are compulsory):

Submitter

Name*, email address*, mobile number*, country* and other details (address, nationality - optional) as listed of the person submitting the application

Registration Confirmation*

Confirmation of your registration for a Business, Online Business, All Access or Online All Access pass.

Please enter the Invoice Number you received when you registered for AIDC 2024 (e.g. IN1001)

Your AIDC 2024 Invoice number can be found:

- On your registration tax invoice; or
- By following the link received in the payment confirmation; or
- By accessing your AIDC account and selecting the paid invoice option.

Select Checkbox (if relevant) - Additional Key Creatives available to present pitch

(It can benefit your project if one or more of the following Key Creatives is available to join the Cut to the Chase meetings.)

There are other key creatives that will participate in meetings and have an AIDC All Access or Business Pass as required.



Additional Key Creatives available to present pitch (If Additional Key Creative checkbox is selected)

Please let us know the names of the other creatives who are available to present the pitch and the invoice number of their AIDC 2024 All Access Pass or Business Pass.

Credits

Name*, Email, Nationality, Bio* and other details for one or more of: Director, Producer, Executive Producer, Company

Please note that Producer is compulsory. Director, Executive Producer and Company are optional.

PROJECT INFORMATION

Please complete the following fields:

Title*, Genre*, Length/Format*, Style*, Strand*, Countries of Production*, Spoken Languages*, Estimate Duration*, Requested Support*

For **Genre***, select the 2-3 most appropriate genres for this project from: Arts; Biography; Crime; Culture; Current Affairs and Investigative; Education; Environmental; Factual Entertainment; Food; Gender; Geopolitics; History; Human Interest; Indigenous; Lifestyle; Music; Natural History; Politics; Race; Religion and Ethics; Science; Social Justice or Social Issues; Sports; Technology; Travel and Adventure; Youth.

For **Length/Format***, select as many as relevant from: Audio Documentary (Single); Audio Documentary (Series); Single/One-off; Series; Feature; Theatrical; Online; Format; Multiplatform; Specials Short film; Half Hour; Hour; 70+ mins; Other

For **Style***, select one or more from: Factual; Hybrid; Investigative Documentary; Observational Documentary; Poetic/Stylised/Animated Documentary; Presenter Led/Participatory; Other

- If Other, please describe

For **Strand***, select one from: Documentary; Specialist Factual; Factual Entertainment; Unscripted

For **Countries of Production*** and **Spoken Languages***, select one or more from the drop down list

*If Australia is selected as one of the **Countries of Production** - list all states or territories of production

For **Estimated Duration***, use the arrow up or down key to indicate (per film or per episode)

If a series, how many episodes? If Series is selected as Length/ Format - please indicate the number of episodes



For **Support***, select one or more from: A full commission; Acquisition (broadcast, platform, etc); Australian co-producer; Distribution (other territories); Distribution (within Australia); Equity investment; Executive Producer; Festival programming; Gap financing; Grants / funding; International Co-Producer; International sales representation; Pre-sales / Pre-buys; Other

- If Other, please describe
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PROPOSAL

Please complete the following fields (note * are compulsory and relevant word limits):

Logline*, Synopsis*, Short Treatment*, Short Status Report*, Audience Engagement Plan, Short Director's Statement, Short Producer's Statement, Other Pitches, Treatment (upload a document), Project Website

PROJECT TIMELINE

Please complete the following fields:

Current Stage*, Date of Principal Photography, Estimated Month* and Year of Completion*

For **Current Stage**, select from: Early Development; Development; Late Development; Production; Post-production; Completed

For **Estimated Month of Completion** and **Estimated Year of Completion** select the month and year as appropriate

FOOTAGE

Please complete the following fields:

Link to footage (trailer, teaser etc) and Password

If submitting limited footage, a trailer (up to five minutes) or short audio recording, please provide here in a live streamable link. If provided, the link must remain live until March 10, 2024 at 23:59 AEDT. Include https://

Link to Footage (Rough Cut or completed) and Password

If submitting a rough cut or completed film, please provide here in a live streamable link.



FINANCIAL INFORMATION

Please complete the following fields:

Total Budget*, Secured Finance, Source of Finance, Shortfall*, Financing Partners/Pre-Sale/Distributors attached to the project, Unavailable Rights, Finance Plan*(upload document), Top Line Budget (upload document)

For Total Budget, Secured Finance and Shortfall, select the arrow up or down

STILLS

Please upload a landscape still to represent your project in the online AIDC Project Library.*

The image you upload will appear with these dimensions on full-screen browsers: 1420 (w) x 800 (h) pixels. (72dpi or above in resolution). If it does not match this size the AIDC logo will be used. For the best results, please ensure your image is at least 1420 x 800. If you are not sure, use a free online image editor like <https://pixlr.com/editor/> to check the size and to crop it to the exact dimensions.

DECISION MAKERS AT AIDC

Please complete:

Please list, in order of preference, 5 Decision Makers that you would like to meet with.

- Please note AIDC cannot guarantee these meetings as they will be determined by project suitability, market potential and availability of the Decision Makers. A current list of Decision Makers is available on the AIDC website: [2025 Decision Makers](#). This list will be updated regularly.
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ADDITIONAL OPPORTUNITIES

AIDC's Cut to the Chase offers producers a suite of other opportunities to further seek support for projects.

Please indicate your interest in any/all of the below opportunities:

Audio Documentaries



*If this project is not already primarily an AUDIO DOCUMENTARY submission, would you consider pitching it as an audio documentary?

YES/NO

Why could this project be suited for an audio documentary?

(Up to 75 Words)

- **The Post Lounge Doc Pitch**

- Selected projects will have the opportunity to meet with The Post Lounge representatives to pitch for up to \$30,000 worth of development investment through post-production, to be used for a sizzle, teaser or pilot. The Post Lounge Pitch is open to projects in development including feature documentaries, one-off or series - across any genre from ob-doc to factual entertainment, archival or true crime. Decision makers will request specific thoughts on how you propose to work with The Post Lounge, should you be successful.
- Would you like to be considered for The Post Lounge Doc Pitch?

- **Shark Island Foundation Feature Docs Pitch**

- Selected projects will have the opportunity to meet with the Shark Island Foundation representatives to pitch for a share in up to \$100,000 in development grants. Shark Island Foundation is seeking feature documentary projects (75mins+) in development from Australian producers with a plan for theatrical or streaming release. The story can be of any genre but must be character-driven, have a distinctive point of view, with a creative vision and clear artistic style.
- Would you like to be considered for the Shark Island Foundation Feature Docs Pitch?

- **International Co-Production**

- Are you interested in pitching this project to potential international co-production partners? Please Note: AIDC 2025 will hold a dedicated Co-production market with Canada. If interested in applying, please check the AIDC website in early December.
- If yes, which territory are you seeking to co-produce with?

FINAL QUESTION!

Please complete the following field (optional):



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Is there anything specific you wish to convey that isn't covered by this form? Anyone you do not need to pitch to?

TERMS AND CONDITIONS

Please read the linked Terms and Conditions and select:

- I Agree